**Visualization Canvas**

*“The greatest value of a picture is when it forces us to notice what we never expected to see.*

**John Tukey**

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| **Story**  *What’s the problem?*  *What question do you want to answer?*  *Why did you choose it?*  *What is the context?* | The story is football.  I have a good dataset of statistics of football matches played from 1994-2019, in 11 countries (including top 5 leagues).  I will try to extract as much information as I can, from this dataset.  I chose it because I love football, and will make good visualisations with pleasure. |
| **Audience**  *Who is going to use the viz?* | Anyone who is interested in sports, especially in football. |
| **Data**  *What type of data do you have?*  *Where is it stored?*  *Is it static or changing?* | It is an rda type dataset.  On my github. But here’s a link if you want more data. <https://sports-statistics.com/sports-data/soccer-datasets/>  It’s static. |
| **Tools**  *What tool(s) are you going to use?*  *Why did you choose it?* | Plotly. It is more comfortable that the other ones. And also that will help me to learn using plotly. |
| **Charts**  *What types of charts are chosen?*  *Why are they the best to answer the question posed?*  *Any real alternatives?* | Since there is not a concrete question to answer, there will be a lot of questions, and so I will choose charts type later, depending on question. |